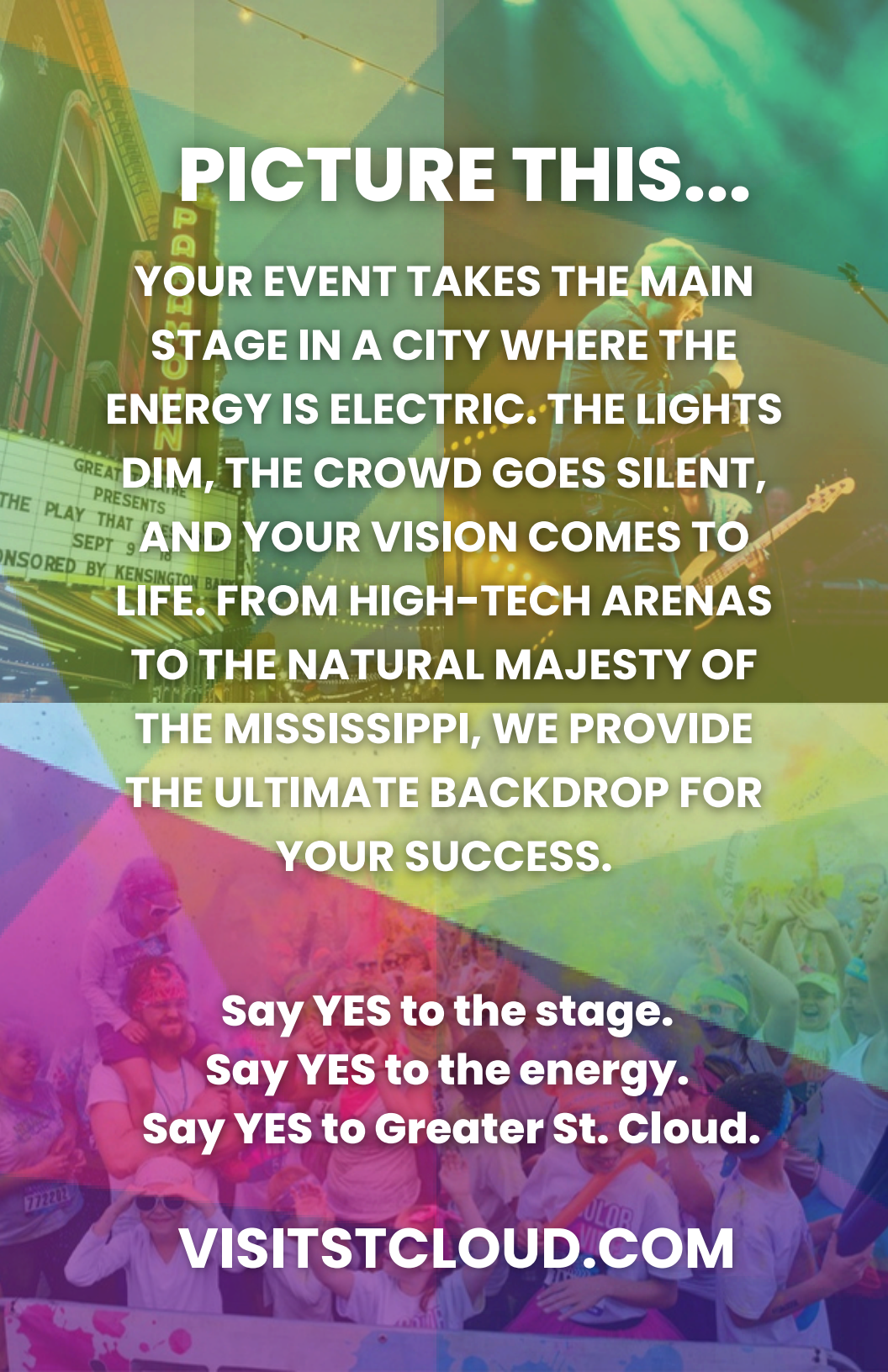


Meet in Greater **ST. CLOUD** Event Planner Guide



Visit Greater
ST. CLOUD



PICTURE THIS...

**YOUR EVENT TAKES THE MAIN
STAGE IN A CITY WHERE THE
ENERGY IS ELECTRIC. THE LIGHTS
DIM, THE CROWD GOES SILENT,
AND YOUR VISION COMES TO
LIFE. FROM HIGH-TECH ARENAS
TO THE NATURAL MAJESTY OF
THE MISSISSIPPI, WE PROVIDE
THE ULTIMATE BACKDROP FOR
YOUR SUCCESS.**

**Say YES to the stage.
Say YES to the energy.
Say YES to Greater St. Cloud.**

VISITSTCLOUD.COM

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SERVICES

THINGS TO DO

WHY ST. CLOUD

Meet
**Your Planning
Partners**



Nikki Gustafson, CFEM, CGMP

Director of Sales

Nikki@visitstcloud.com

320.202.6712



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Sales Manager

Sabrina@visitstcloud.com

320.202.6710

320.251.4170 | INFO@VISITSTCLOUD.COM

1411 WEST SAINT GERMAIN STREET, SUITE 104, ST. CLOUD, MN 56301

**SAY *YES*
TO THE
PERFECT
LOCATION.**



ST. CLOUD **RIVER'S EDGE** CONVENTION CENTER

River's Edge Convention Center is the perfect venue for your next event! As St. Cloud's largest event space, it is suited for a variety of occasions, including expos, conferences, sporting events, weddings, and beyond. With flexible meeting room configurations, it can meet your event needs, no matter the size or type.

HIGHLIGHTS

- 150,00 sq ft overall
- 60,000 sq ft continuous flexible meeting space, overlooks the Mississippi River with access to outdoor event space
- Capacity: 9,915
- Easy load-in access plus loading dock

CONNECTED HOTELS

- **Best Western Plus Kelly Inn**
 - Sleeping Rooms: 229
 - Green Mill Restaurant
- **Courtyard by Marriott**
 - Sleeping Rooms: 103
 - The Bistro serving Starbucks Coffee



320.255.7272 | 10 4th Ave S
StCloudRiversEdgeConventionCenter.com | St. Cloud, MN 56301

CONVENTION CENTER



The Park Event Center is one of Greater St. Cloud's premier spaces, perfect for conventions, meetings, weddings, and other social events such as concerts, galas, parties, fundraisers, and more. With two hotels and a restaurant, event attendees enjoy the luxury of everything under one roof.

HIGHLIGHTS

- 15,171 sq ft
- Capacity: 800
- 7 banquet halls
- Opened in 2020
- Maverick's Restaurant

CONNECTED HOTELS

- **Residence Inn by Marriott**
 - Sleeping Rooms: 100
- **Hilton Garden Inn**
 - Sleeping Rooms: 99

FULL SERVICE VENUES



320.640.0204 | 500 Division St,
TheParkEventCenter.com | Waite Park, MN 56387



Holiday Inn & Suites AN IHG® HOTEL

HIGHLIGHTS

- Resort-style property
- 12 meeting/event rooms
- 25,800 sq ft
- Complimentary parking
- Multiple indoor pools
- Arcade area
- Serving Caribou Coffee
- Legends Bar & Grill
- Outdoor Entertainment Space

Sleeping Rooms: 250



320.253.9000 | 75 37th Ave S
HolidayInnStCloud.com | St. Cloud, MN 56301



COURTYARD®

BY MARRIOTT

HIGHLIGHTS

- 2,800 sq ft
- Capacity: 120
- Meeting room dimensions: 70 x 40
- The Bistro serving Starbucks Coffee
- Located in the heart of downtown, connected to the River Edge Convention Center by skyway

Sleeping Rooms: 103



320.654.1661 | 404 W Saint Germain St,
Marriott.com | St. Cloud, MN 56301



Best Western **PLUS.**

HIGHLIGHTS

- 7,390 sq ft
- Capacity: 450
- Green Mill Restaurant & Bar
- Complimentary WIFI & Internet
- Variety of seating configurations
- Directly connected to the River's Edge Convention Center

Sleeping Rooms: 229



320.253.0606 | 100 4th Ave S
BestWesternStCloud.com | St. Cloud, MN 56301

FULL SERVICE VENUES



ST. CLOUD STATE UNIVERSITY™

Atwood Memorial Center

HIGHLIGHTS

- 30,210 total sq ft
- 12,000 sq ft ballroom
- Parking ramp access
- On-site catering
- 20+ rental rooms and an auditorium
- On-campus dining options



320.308.2075 | 720 4th Ave S,
StCloudState.edu/Atwood | St. Cloud, MN 56301



PACE at St. Cloud State University

320.308.6100
400 6th Street S,
St. Cloud, MN 56301

Capacity: 158
Catering, event planning, and
on-campus housing available



College of Saint Benedict

320.363.5791
37 S College Ave,
St. Joseph, MN 56374

Capacity: 500
Catering, event planning, and
on-campus housing available



Saint John's University

320.363.2240
2850 Abbey Plaza
Collegeville, MN 56321

Capacity: 600
Catering, event planning, and
on-campus housing available



St. Cloud Technical and Community College

320.308.5946
1540 Northway Drive
St. Cloud, MN 56303

Capacity: 250
Catering, event planning, and
complimentary parking





Harvester Square

Capacity: 500+

HarvesterSquare.com

BEYOND THE BOARDROOM

OUR GUIDE TO UNIQUE SPACES
THAT BRING A FRESH PERSPECTIVE
TO YOUR NEXT MEETING.

Anton's Restaurant

320.253.3611 | Capacity: 55

AntonsRestaurant.com

BadCat Digital

320.217.8883 | Capacity: 16

BadCatDigital.com/rooms

Cafe Renaissance

320.253.9300 | Capacity: 50

CafeRenaissance.com

Crooked Pint

320.774.3929 | Capacity: 50

CrookedPint.com

Coyote Moon Grille

320.257.6500 | Capacity: 120

CoyoteMoongrille.com

Fuji Sushi & Steakhouse

320.252.3838 | Capacity: 30

FujiSushiHibachi.com

Foley Mansion

218.849.4650

FoleyMansion.com

Gnarly Bard Theater

Capacity: 75

GnarlyBard.com

Granite City Food & Brewery

320.203.9000 | Capacity: 40

GCFB.com/location/St-Cloud-Minnesota

Great River Children's Museum

320.200.4110 | Capacity: 100

GreatRiverCM.org

Great River Regional Library

320.650.2500 | Capacity: 188

GRiver.org

Grizzlys Smoke & Fire

320.253.4092 | Capacity: 25

GrizzlysGrill.com

House of Pizza

320.228.9300 | Capacity: 25

HouseOfPizzaMN.com

Iron Street Distillery

320.201.9622 | Capacity: 212

IronStreetDistillery.com

Milk & Honey Ciders

320.271.3111 | Capacity: 250
MilkandHoneyCiders.com

Millner Heritage Vineyard & Winery

320.223.8748 | Capacity: 100
MillnerHeritage.com/events

Molitor's Quarry

320.253.1672 | Capacity: 1000
MolitorsQuarry.com

Northern Oaks Events

320.292.7512 | Capacity: 300
NorthernOaksEvents.com

Olde Brick House

320.774.3770 | Capacity: 50
OldeBrickHouseMN.com

Paramount Center for the Arts

320.257.3133 | Capacity: 150
ParamountArts.org

Pioneer Place on Fifth

320.203.0340 | Capacity: 188
PPFive.com

Pizza Ranch

320.203.8646 | Capacity: 150
PizzaRanch.com/Locations/MN

Red Carpet Events Center

320.251.4047 | Capacity: 194
RedCarpetNightClub.com

Resource Training & Solutions

320.255.3236 | Capacity: 90
ResourceTraining.com

Rolling Ridge Wedding & Event Center

320.257.7755 | Capacity: 300
RollingRidgeCEvents.com

Stearns History Museum

320.253.8424 | Capacity: 50
StearnsHistoryMuseum.com

St. Cloud Country Club

320.253.1331 | Capacity: 150
StCloudCountryClub.com

Territory Golf Club

320.258.4653 | Capacity: 275
TerritoryGC.com

The Ledge Amphitheater

320.640.6701 | Capacity: 6,000
TheLedgeAmp.com

The Studio: A Creative Collaboration Space

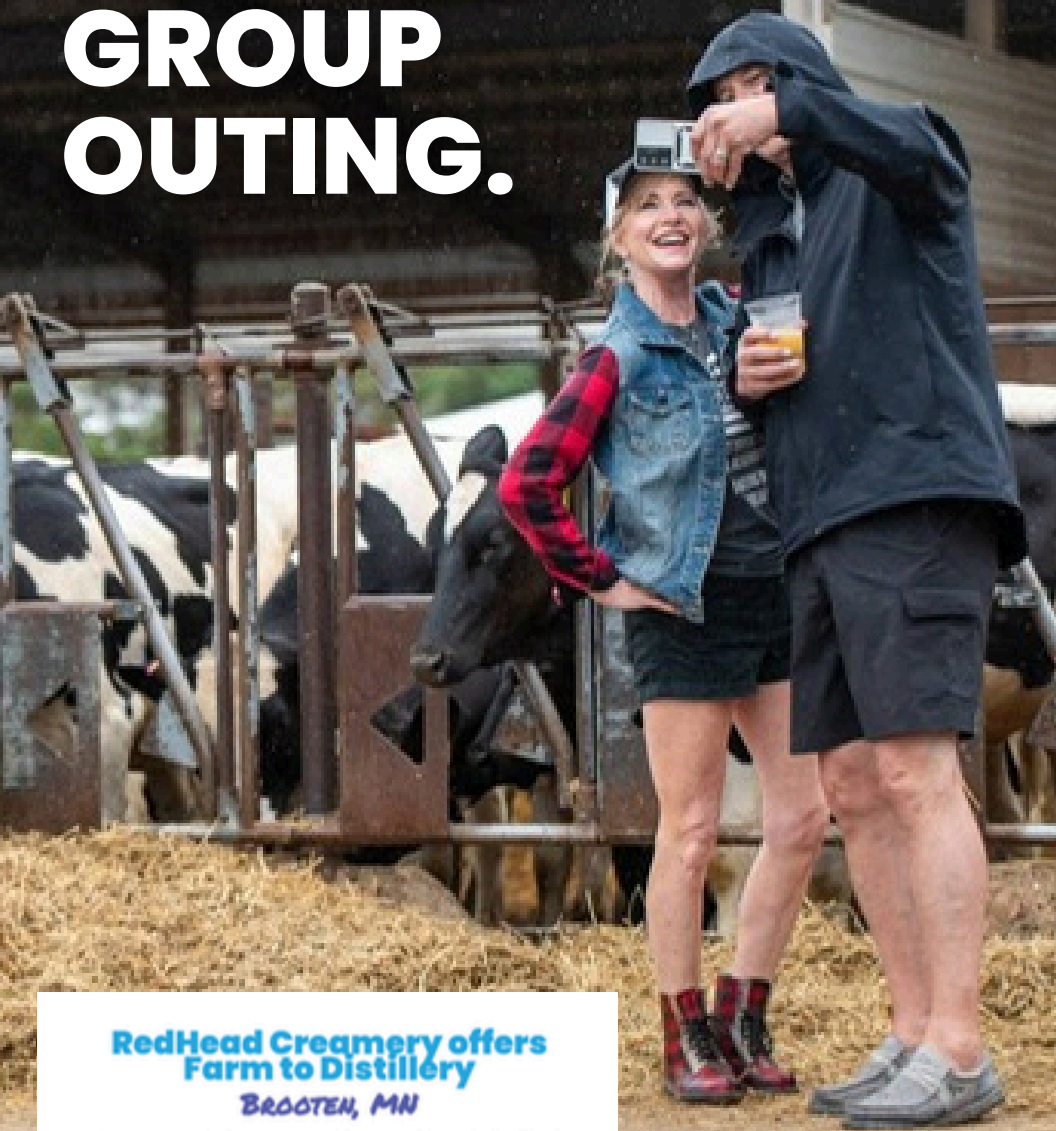
320.420.7287
TheStudioDowntownStCloud.com

The Clearing (Riverside Terrace)

320.258.5316 | Capacity: 214
TheClearingMN.com



SAY **YES** TO A GROUP OUTING.



RedHead Creamery offers Farm to Distillery

BROOKTON, MN

Farmstead cheese-making and local distilled spirits? What could be better? A truly farm-to-table experience for the whole group.

BIG GROUP? NO PROBLEM.

Want to sip your way through local craft breweries? We'll map it out. More into history, art, or outdoor adventures? We'll point you toward the best stops. Whatever brings your group to Greater St. Cloud, we'll help you plan it, love it, and want to come back for more for your next group outing.



Stearns History Museum ST. CLOUD, MN

Journey through time at the Stearns History Museum and explore the rich tapestry of Central Minnesota's past. From the area's pioneering days to its industrial boom and unique cultural heritage, the museum offers fascinating exhibits for all interests.



Quarry Park + Nature Preserve AUDIO TOUR

Learn about The Liberty Derrick, Derrick House, Quarry Artifacts, and the granite industry in Stearns County History.



Discover the Charm of Millner Heritage Winery KIMBALL, MN

Treat your group to a guided tour of the scenic vineyard and winemaking facilities, followed by a delightful wine tasting.



Historic Downtown Walking Tour AUDIO TOUR

Join us on a journey through the vibrant history of St. Cloud's downtown core, where every corner whispers forgotten stories and iconic landmarks come alive.

GROUP EXPERIENCES



**SAY *YES*
TO LESS
STRESS.**

RIVER'S EDGE CONVENTION CENTER

PLAN WITH CONFIDENCE

Explore our complimentary services to help you plan, promote, and host with ease.

SITE VISIT

- Establish an itinerary for the site visit.
- Accompany the planner to the site visit.
- Confirm hotel appointment and accommodations.

PRE-EVENT SERVICES

- Arrange courtesy hotel blocks for attendees.
- Recommend and coordinate logistics for onsite and offsite events, socials, and tours.
- Provide shuttle assistance.
- Supply name badge holders, inserts, and lanyards.
- Coordinate Dine-Around services.

ONSITE LOGISTICS

- Customized mobile-friendly digital pass for attendees
- Provide onsite registration assistance.
- Design and print event signage.
- Supply 2 catchbox throwable microphones, ideal for event breakout sessions.
- Set up and run a welcome table.
- Welcome bags for distribution.

ATTENDANCE PROMOTION

- Create St. Cloud area materials including maps, things to do flyers, dining options, and discounts.
- Share the Events Marketing Toolkit with planner.
- Promote on the visitscloud.com event calendar if the event is open to the public.

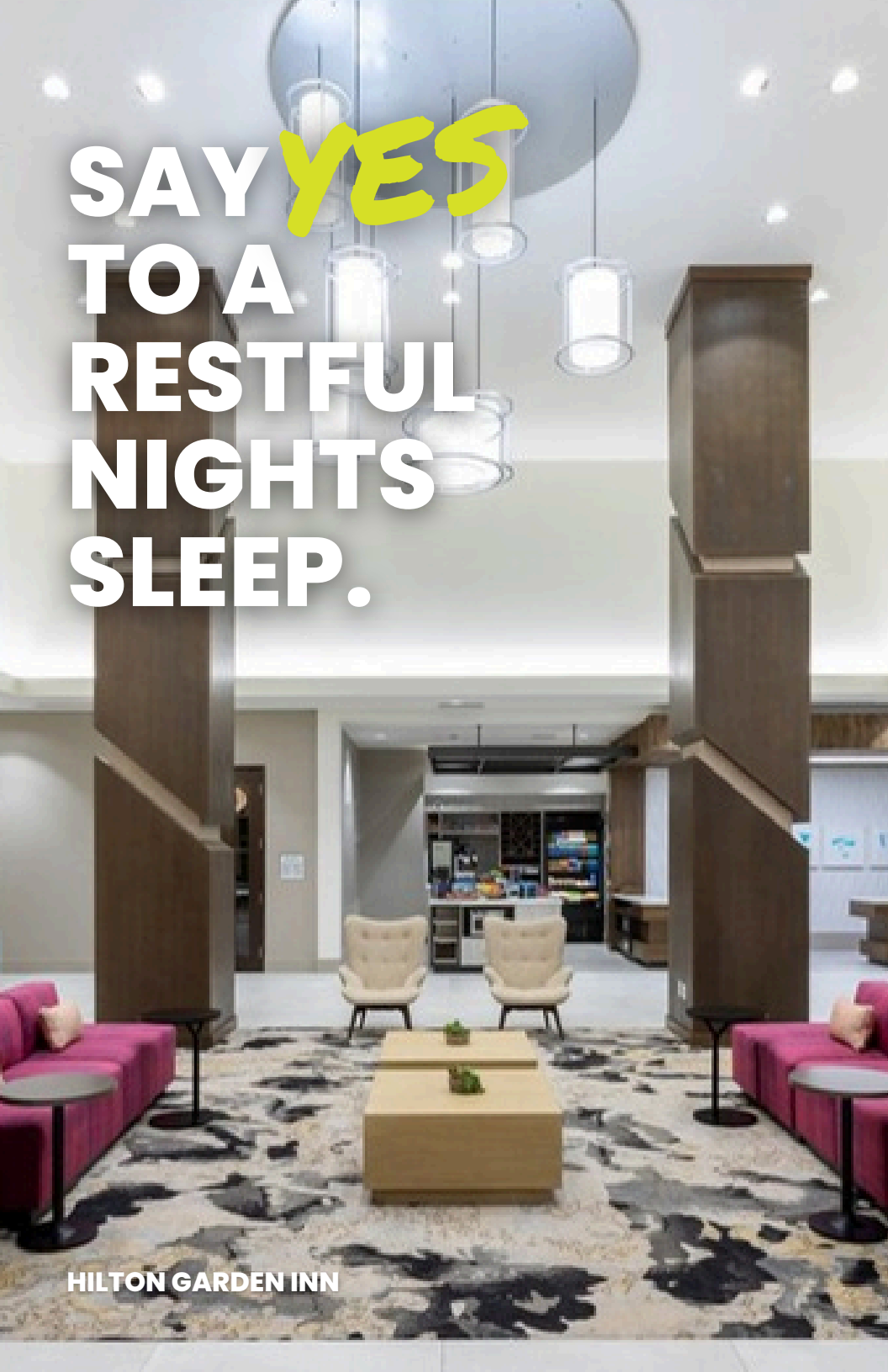
Meet
**Your Marketing and
Services Coordinator**



Carlie Mertens

Carlie@visitscloud.com
320-202-6713

COMPLIMENTARY SERVICES

A modern hotel lobby with a large patterned rug, pink sofas, and wooden pillars. The ceiling features several pendant lights. In the background, there is a service area with a counter and shelves.

**SAY *YES*
TO A
RESTFUL
NIGHTS
SLEEP.**

HILTON GARDEN INN

COUNTRY INN & SUITES BY RADISSON ST. CLOUD WEST

320.259.8999
235 Park Ave S
St. Cloud, MN 56301
Sleeping Rooms: 93

MEETING ROOMS

1400 sq ft
Capacity: 143
Dimensions: 40 x 35



COUNTRY INN & SUITES BY RADISSON ST. CLOUD EAST

320.252.8282
120 7th Ave SE
St. Cloud, MN 56304
Sleeping Rooms: 67

MEETING ROOMS

624 sq ft
Capacity: 30
Dimensions: 26 x 24



GRANDSTAY RESIDENTIAL SUITES

320.251.5400
213 6th Ave S,
St. Cloud, MN 56301
Sleeping Rooms: 53

MEETING ROOMS

484 sq ft
Capacity: 18
Dimensions: 22 x 22



HOTELS WITH MEETING SPACE

HAMPTON INN & SUITES

320.252.4448
145 37th Ave N,
St. Cloud, MN 56303
Sleeping Rooms: 77

MEETING ROOMS

506 sq ft
Capacity: 27 max
(per setup styles)
Dimensions: 42 x 23



HILTON GARDEN INN

320.640.7990
550 Division St,
Waite Park, MN 56987
Sleeping Rooms: 99

MEETING ROOMS

352 sq ft
Capacity: 10
Dimensions: 16 x 22



HOLIDAY INN EXPRESS & SUITES

320.240.8000
4322 Clearwater Rd,
St. Cloud, MN 56301
Sleeping Rooms: 113

MEETING ROOMS

337 sq ft
Capacity: 20
Dimensions: 22 x 14



HOTELS WITH MEETING SPACE

HOMWOODS SUITES BY HILTON

320.252.5900
115 37th Ave N,
St. Cloud, MN 56303
Sleeping Rooms: 87

MEETING ROOMS

702 sq ft
Capacity: 36 max
(per setup styles)
Dimensions: 26 x 27



RESIDENCE INN BY MARRIOTT

320.640.0200
450 Division St,
Waite Park, MN 56387
Sleeping Rooms: 100

MEETING ROOMS

460 sq ft
Capacity: 30
Dimensions: 23 x 20



QUALITY INN

320.251.1500
4040 2nd St S
St. Cloud, MN 56301
Sleeping Rooms: 63

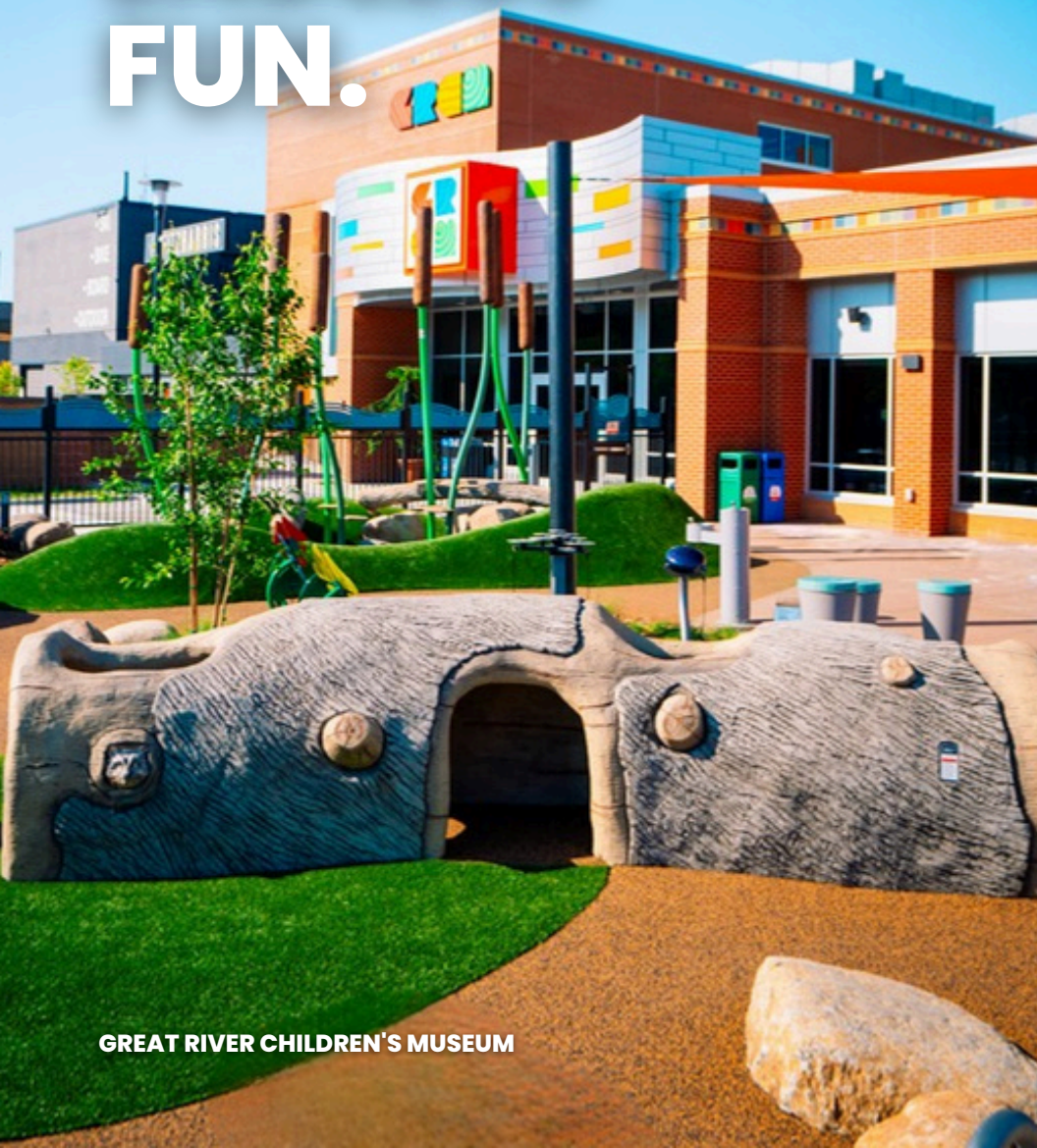
MEETING ROOMS

576 sq ft
Capacity: 45
Dimensions: 24 x 24



HOTELS WITH MEETING SPACE

**SAY *YES*
TO
ENDLESS
FUN.**



GREAT RIVER CHILDREN'S MUSEUM

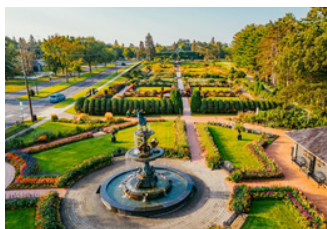
Munsinger & Clemens Gardens

320.255.7276

1515 Riverside Dr SE, St. Cloud, MN 56304

Named 2024 USA Today's Readers' Choice top 10 Botanical Gardens in US.

Located on the banks of the Mississippi River. Including five themed gardens, several cast-iron fountains, and an arbor dome. No cost for admission. (Donations appreciated.)



Quarry Park & Nature Preserve

320.656.3600 (Stearns County)

1802 County Rd 137

Waite Park, MN 56387

Once a working granite quarry, now a 684-acre natural escape with scenic trails and fishing spots. Open year-round, its perfect place for hiking, biking, skiing, swimming, rock climbing, and soaking in the history and charm of the area.



Lake George/ Eastman Park

320.255.7276

1101 7th St, St. Cloud, MN 56301

This beautiful outdoor space can host events of all kinds, overlooking Lake George. Home of the Summertime by George!, weekly summer concert series.



Great River Children's Museum

320.400.4110

110 8th Ave S, St. Cloud, MN 56301

GreatRiverCM.org

This hands-on destination where kids and families can explore, imagine, and learn through play.



**SAY *YES*
TO A
VIBRANT
DOWNTOWN.**

CRAWL THIS WAY.
ART CRAWL
AUG 23 4 - 8PM

DOWNTOWN ST. CLOUD

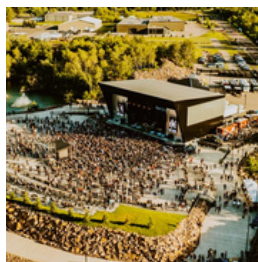
Downtown St. Cloud

A beautiful historic downtown on the Mississippi River. Offering unique local shopping experiences, a wide variety of dining and dining options, and an art scene all within walking distance. It's a vibrant area that's perfect for built-in conference entertainment.



The Ledge Amphitheater

A magnificent venue for outdoor entertainment set in natural quarries. With a capacity of up to 6,000 guests, it's the perfect spot to enjoy national and local events and host your next event.



Breweries, Cideries, and Distilleries

Bad Habit Brewing Company

BadHabitBeer.com

Beaver Island Brewing

BeaverIslandBrew.com

Pantown Brewing Company

PantownBrewing.com

Milk & Honey Ciders

MilkandHoneyCiders.com

Iron Street Distillery

IronStreetDistillery.com

Obbink Distillery

ObbinkDistilling.com



Activities for Kids

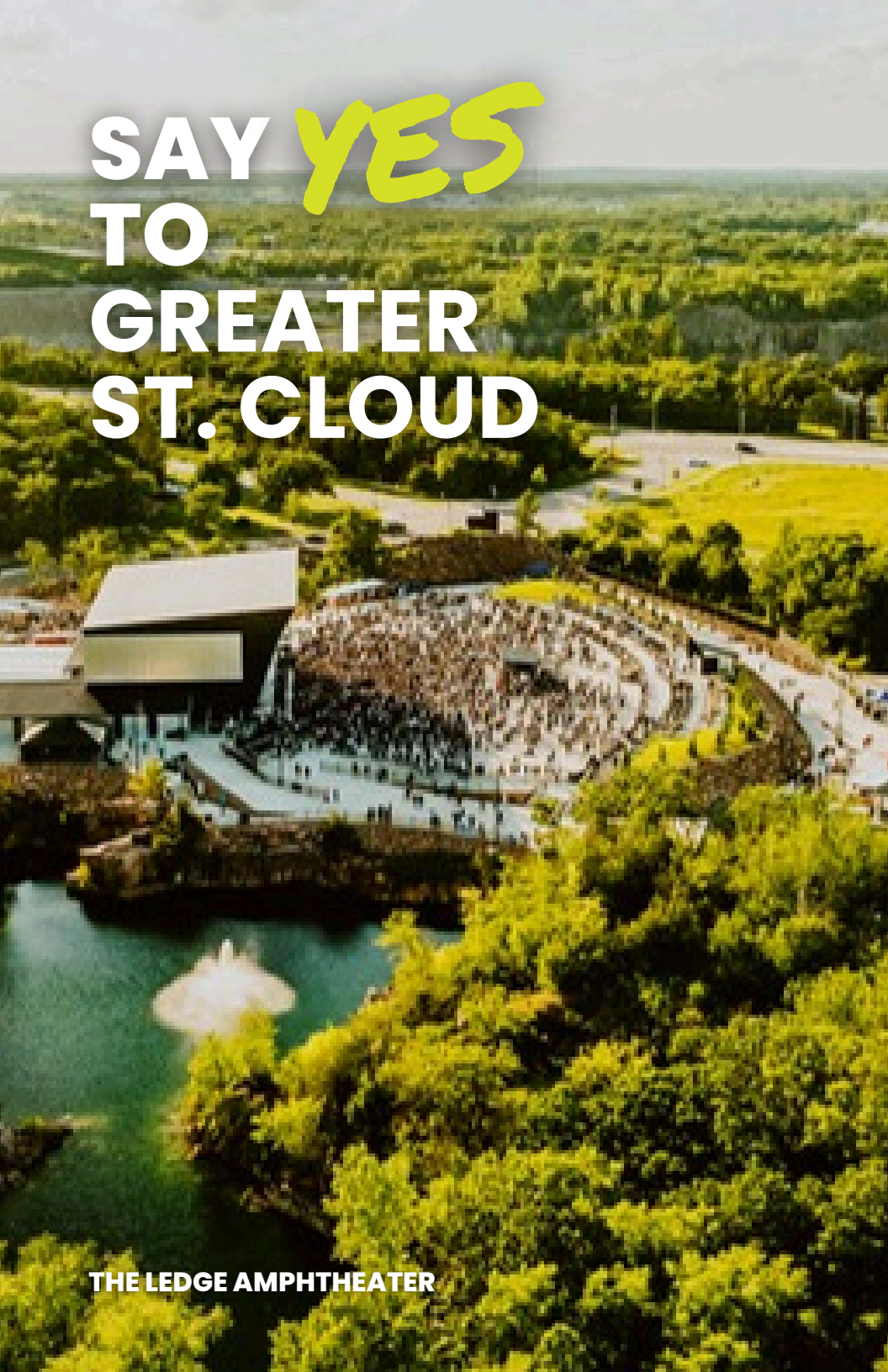
Order a Kid's Travel Guide!

Hey, kiddos!

Are you Ready for the BEST adventure ever? Greater St. Cloud is like a giant playground with secret spots and super-duper fun! I heard there's ice cream, splash pads, and maybe even a dragon...

okay, maybe not a dragon, but it'll be awesome!



An aerial photograph of The Ledge Amphitheater, a large outdoor venue with a semi-circular seating bowl. The theater is situated on a rocky outcrop overlooking a body of water. A modern building with a flat roof is visible to the left of the seating area. The foreground is filled with dense green trees, and the background shows a vast expanse of greenery under a clear sky.

SAY *YES*
TO
GREATER
ST. CLOUD

THE LEDGE AMPHITHEATER

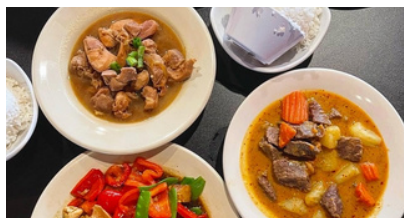


WHY GREATER ST. CLOUD? LET US COUNT THE REASONS...

1. A CONVENTION CENTER WITH **150,000 SQ FT** OF MEETING SPACE.
2. OVER **1,500** HOTEL ROOMS AVAILABLE.
3. FLEXIBLE AND **DISTINCTIVE** EVENT SPACES.
4. BUILT-IN **ENTERTAINMENT** IN DOWNTOWN.
5. HIGH-QUALITY **SERVICES** PROVIDED.
6. **CENTRALLY LOCATED** IN MINNESOTA.
7. SMALL-TOWN ATMOSPHERE WITH **BIG CITY AMENITIES**.
8. AN INTERNATIONAL **CULINARY** SCENE TO EXPLORE.
9. CENTRAL MINNESOTA'S LIVE **ENTERTAINMENT** HOTSPOT.
10. EVENT **ASSISTANCE** PROGRAMS TO SUPPORT YOU.

BROWSE TRIP IDEAS!
FOR MORE INSPIRATION

VisitStCloud.com/Blog



WHY GREATER ST. CLOUD



**WE WOULD
LOVE TO
SEE YOU
HERE!**